

SPONSORSHIP LEVELS

2012 Commercial Real Estate Symposium



PLATINUM – \$5,000

Limited to 1. Currently unavailable.

- Head table seating for a representative from your company.
- Exclusive opportunity to deliver the welcome address to the audience, introducing your company as the Platinum Sponsor, and outline the first hour of the program.
- Provide Speaker(s) for outlook portion of program.
- Highlighted exposure in a pre-event slide show featuring ads from your firm, as well as other items you submit for the show.
- Special recognition during the Symposium by the BOMA Boise President and in the PowerPoint show during event.
- A reserved table of eight (8) complimentary registrations.
- Sponsor signage at each table setting with your company logo (*new!*).
- Exclusive permission to place marketing tools at each registrant's place setting.
- A 30" by 108" banner with your company name/logo displayed during the event.
- A full-page, full-color advertisement with placement on the inside front cover of the Symposium Event Guide. Ad designed and submitted by your company per BOMA Boise specs.
- Company name/logo highlighted as Platinum Sponsor on the front cover of the Symposium Event Guide.
- Pre- and Post-event recognition in press releases, advertising, invitations, printed and electronic event materials.

KEYNOTE – \$4,000

Limited to 1. Call for availability.

- Head table seating for a representative from your company.
- Opportunity to introduce your company as Keynote Sponsor and introduce the Keynote Speaker (on video).
- Special recognition during the Symposium by the BOMA Boise President and in the PowerPoint show during event.
- Highlighted exposure in a pre-event slide show.
- Sponsor signage at each table setting with your company logo.
- Eight (8) complimentary registrations. If two companies share the sponsorship, companies split the eight (8) registrations.
- A 26" by 90" banner with your company name/logo displayed during the event.
- A full-page, full-color advertisement in the Symposium Event Guide. Ad designed and submitted by your company per BOMA Boise specs.
- Your company name/logo highlighted as a sponsor on the front cover of the Symposium Event Guide.
- If possible, dinner with the Keynote Speaker and other BOMA Boise Officers the night before the event.
- Pre- and Post-event recognition in press releases, advertising, invitations, printed and electronic event materials.

VIDEO – \$4,000

Limited to 1. Call for availability.

- Exclusive opportunity to introduce (on video) the Construction & Development video.
- Special recognition during the Symposium by the BOMA Boise President and in the PowerPoint show during event.
- Highlighted exposure in a pre-event slide show; Sponsor signage at each table setting with your company logo.
- Six (6) complimentary registrations.
- A 26" by 72" banner with your company name/logo displayed during the event.
- A full-page, full-color advertisement in the Symposium Event Guide. Ad designed and submitted by your company per BOMA Boise specs.
- Your company name/logo highlighted as a sponsor on the front cover of the Symposium Event Guide.
- Pre- and Post-event recognition in press releases, advertising, invitations, printed and electronic event materials.

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GOLD – \$3,000

- Special recognition during the presentation by the BOMA Boise President, acknowledgement of gold sponsorship.
- Highlighted exposure in a pre-event slide show.
- Highlighted exposure on the PowerPoint presentation prepared for the event.
- Four (4) complimentary registrations for your company.
- Sponsor signage at each table setting with your company logo.
- A 24" by 72" banner listing gold sponsors with your company name or logo displayed during the event.
- A full-page, full-color advertisement in the Symposium Event Guide. Ad designed and submitted by your company per BOMA Boise specs.
- Your company name/logo highlighted as a sponsor on the front cover of the Symposium Event Guide.

SILVER – \$1,500

- Special recognition during the presentation by the BOMA Boise President, acknowledgement of silver sponsorship.
- Exposure in a pre-event slide show.
- Highlighted exposure on the PowerPoint presentation prepared for the event.
- Two (2) complimentary registrations for your company.
- Sponsor signage at each table setting with your company name.
- A half page, full-color advertisement in the Symposium Event Guide. Ad designed and submitted by your company per BOMA Boise specs.
- Your company name displayed on event signage.

BRONZE – \$500

- Special recognition during the presentation by the BOMA Boise President, acknowledgement of bronze sponsorship.
- Exposure in a pre-event slide show.
- Highlighted exposure on the PowerPoint presentation prepared for the event.
- One (1) complimentary registration for your company.
- A one-third-page advertisement in the Symposium Event Guide. Ad designed by BOMA Boise using your company name/logo and copy (50-75 words) submitted by your company.
- Your company name displayed on event signage.